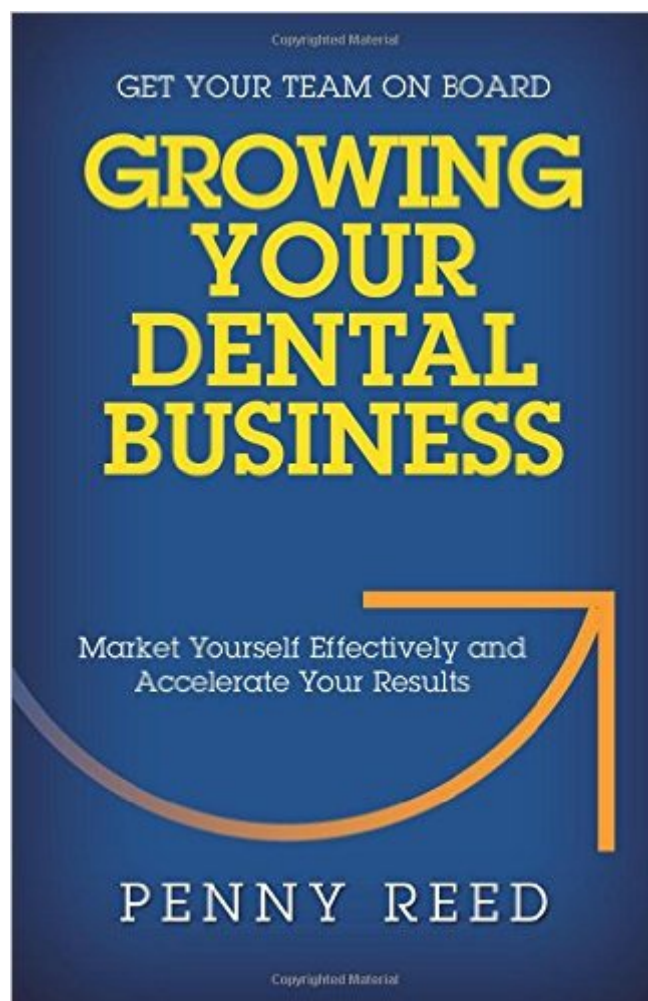


The book was found

Growing Your Dental Business: Market Yourself Effectively And Accelerate Your Results



Synopsis

In dental school, you had a big dream for your career and future practice. If your dream has been derailed or you are feeling unfulfilled, *Growing Your Dental Business* will reveal five keys to growth, including how you can:

- Increase your new patient load
- Increase your active patients
- Increase your case acceptance ratios
- Increase office efficiency
- Increase hygiene membership

If you feel like you have hit the wall, find out what others have done to move past obstacles and get the results they were looking for. Learn, apply the steps in this book, and maximize your results.

Book Information

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Average Customer Review: 5.0 out of 5 stars • See all reviews (4 customer reviews)

Best Sellers Rank: #2,163,848 in Books (See Top 100 in Books) #93 in Books > Medical Books > Dentistry > Dental Office Practice

Customer Reviews

Penny has a unique style to break things down into language that the average practice owner can easily understand. Her emphasis on the numbers and key performance indicators as the drivers in the practice allow one to benchmark and to measure success. Easy to read, enjoyable and powerful book. Andy Cleveland

Penny Reed's book was recommended to me as I entered the Dental Office Management profession. "Growing Your Dental Business" not only propelled me into a new career, it became a valued guide to understanding the proper way to operate a dental practice successfully. I re-read sections of this book several times, as it provides very practical approaches and solutions to the daily challenges in a high production practice. This book is a must have for anyone who wants to fine tune their operations and experience a growth in their business success.

Absolutely a great book for any dental practice!!! So many great tips to help grow your dental business. We will for sure be able to implement many of them into our daily routines to make the flow better, as well as be able to be more effective. This is not only for the business owner, but the whole team will be able to gain so much knowledge and have a better understating of the "why we do this" situations and the "how to make us better" perspective. For sure a must read!!!

I read this book and hoped to pick up a couple of pointers for streamlining business. Instead, I found page after page of specific, applicable instructions to increase profitability. I'll be able to implement these immediately. This book is obviously geared towards dental businesses (and includes dental terminology and situations), but could still be useful as a general business help book too.

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